



Oregon Vineyard and Winery Quick Facts 1996-2006

Oregon wine grapes: Average dollars per ton, by variety, 1996 - 2006 ^{1/}

Variety	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Cabernet Franc	--	--	--	--	1,560	1,510	1,620	1,670	1,780	1,710	1,750
Cabernet Sauvignon	1,080	1,070	1,200	1,320	1,420	1,410	1,670	1,410	1,540	1,610	1,630
Chardonnay	990	1,090	1,030	1,050	1,000	1,000	930	1,020	1,190	1,200	1,240
Gewurztraminer	720	740	860	800	910	970	910	990	1,010	1,040	1,120
Merlot	1,370	1,420	1,500	1,570	1,460	1,450	1,350	1,320	1,480	1,440	1,490
Muller Thurgau	620	770	800	750	740	870	800	890	950	950	920
Pinot Blanc	1,080	1,210	1,410	1,350	1,470	1,420	1,260	1,080	1,150	1,190	1,250
Pinot Gris	1,190	1,260	1,260	1,300	1,300	1,200	1,180	1,090	1,200	1,300	1,350
Pinot Noir	1,140	1,310	1,470	1,650	1,830	1,990	1,910	1,930	2,090	2,100	2,130
Sauvignon Blanc	850	840	820	1,050	1,000	920	1,010	930	1,130	1,160	1,180
Semillion	580	850	860	870	980	1,010	950	950	1,110	--	--
Syrah	--	--	--	--	1,720	1,650	1,875	1,890	1,990	2,000	2,000
Tempranillo	--	--	--	--	--	--	--	--	1,880	1,890	1,970
Viognier	--	--	--	--	--	--	--	--	1,590	1,650	1,670
White Riesling	660	680	710	710	750	800	840	870	960	740	1,030
Zinfandel	760	850	950	1,500	1,570	1,670	1,650	1,690	2,000	1,890	1,700
All others	727	870	1,064	1,030	1,050	1,080	1,150	1,400	1,110	1,170	1,280
Total	1,020	1,120	1,180	1,310	1,400	1,480	1,470	1,510	1,660	1,680	1,750

^{1/} Unadjusted for inflation.

Oregon wine grapes: Planted acreage, by variety, 1996 - 2006

Variety	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Cabernet Franc	--	--	--	--	71	100	94	103	99	109	105
Cabernet Sauvignon	335	312	352	465	472	444	487	510	521	504	490
Chardonnay	1,508	1,506	1,603	1,513	1,306	1,166	1,060	927	866	842	929
Gewurztraminer	192	185	180	185	182	208	218	228	227	214	192
Merlot	197	228	383	529	624	570	559	579	563	550	508
Muller Thurgau	92	90	92	87	88	99	100	94	95	96	81
Pinot Blanc	76	99	104	114	119	123	154	178	190	190	215
Pinot Gris	1,019	1,146	1,350	1,363	1,442	1,467	1,526	1,797	1,813	1,885	2,188
Pinot Noir	2,946	3,039	3,689	4,208	4,834	5,536	6,450	7,366	7,637	7,974	8,884
Sauvignon Blanc	88	89	69	107	85	67	77	69	63	59	66
Semillion	41	52	48	61	57	60	50	44	45	--	--
Syrah	--	--	--	--	165	251	285	359	378	402	433
Tempranillo	--	--	--	--	--	--	--	--	93	108	119
Viognier	--	--	--	--	--	--	--	--	110	118	134
White Riesling	690	698	655	638	604	572	551	558	532	524	665
Zinfandel	51	67	79	65	68	64	69	66	58	64	60
All others	265	289	396	465	383	373	420	522	410	461	531
Total	7,500	7,800	9,000	9,800	10,500	11,100	12,100	13,400	13,700	14,100	15,600

Oregon wineries: Number crushing grapes, by area, 1996 - 2006

Area	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
Douglas Co.	6	7	7	8	8	7	10	12	12	13	13
Lane Co.	7	7	7	8	9	10	12	12	13	13	13
Marion Co.	4	6	6	5	5	6	8	7	7	8	10
Polk Co.	14	14	12	14	14	14	17	16	18	22	26
Washington Co.	8	9	9	13	13	14	16	14	16	19	21
Yamhill Co.	29	31	32	40	40	47	49	70	79	85	89
Other Willamette Valley	13	14	15	18	18	18	21	22	25	26	25
Rogue Valley	10	10	9	10	10	11	11	12	14	16	21
All others	3	5	5	4	5	4	6	5	9	13	18
Total	94	103	102	120	122	131	150	170	193	215	236

Oregon wineries: Crush, by variety, 1996 - 2006

Variety	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons
Cabernet Franc	--	--	--	--	--	75	115	164	140	202	300
Cabernet Sauvignon	479	906	551	645	657	967	443	649	528	650	929
Chardonnay	3,428	4,256	2,680	3,098	2,764	2,795	2,277	1,893	1,441	1,568	2,445
Gewurztraminer	285	444	252	265	333	421	432	408	239	253	418
Merlot	136	572	631	703	984	1,210	979	789	627	674	966
Muller Thurgau	387	412	318	399	488	386	324	263	255	319	423
Pinot Blanc	100	169	129	176	182	341	364	390	351	390	630
Pinot Gris	1,795	2,344	1,731	2,410	2,917	3,558	4,058	4,689	3,681	4,317	5,539
Pinot Noir	6,403	7,140	5,176	6,628	7,242	9,901	9,462	10,072	8,964	12,086	17,492
Sauvignon Blanc	85	59	87	119	105	96	89	92	84	49	108
Semillon	--	--	31	28	23	20	19	51	22	--	--
Syrah	--	--	--	31	109	221	358	424	400	606	869
Tempranillo	--	--	--	--	--	--	--	--	71	135	162
Viognier	--	--	--	--	--	--	--	--	91	194	259
White Riesling	1,537	1,424	1,043	1,219	1,143	1,192	879	1,109	1,013	1,000	1,304
Zinfandel	119	178	119	117	137	86	59	77	75	130	142
All others	437	765	517	685	579	969	1,047	790	638	877	1,314
Total	15,191	18,669	13,265	16,523	17,663	22,163	20,905	21,860	18,620	23,450	33,300

Oregon wineries: Sales, by variety, 1996 - 2006

Variety	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases
Cabernet Sauvignon	18,934	21,421	24,177	21,885	16,667	19,308	17,159	18,726	16,193	24,277	19,902
Chardonnay	165,263	181,956	174,520	139,336	172,205	181,477	141,810	142,070	160,583	136,211	96,435
Merlot	--	--	25,852	29,199	33,090	37,784	31,200	41,646	44,385	43,777	36,482
Pinot Gris	53,564	81,634	118,994	83,889	154,291	144,067	172,709	222,300	241,527	267,772	278,434
Pinot Noir	248,857	292,213	337,878	278,437	352,789	427,849	447,715	527,796	540,250	782,836	810,950
White Riesling	90,623	81,020	88,027	89,887	101,625	90,749	81,484	46,123	59,323	77,902	74,254
All other still wine	133,061	142,303	110,785	118,970	141,831	164,724	166,738	184,423	207,700	236,540	294,693
All sparkling wine	31,651	26,765	14,153	16,287	19,272	16,100	14,362	16,002	16,167	22,015	17,458
Total	741,953	827,312	894,386	777,890	991,770	1,082,058	1,073,177	1,199,086	1,286,128	1,591,330	1,628,608

For further information please contact Laura Burgess at 1-800-338-2157 or 503-326-2131 in the Portland area.