

OREGON WINE MONTH 2017 SWEEPSTAKES: OFFICIAL RULES, DEFINITIONS AND HOW TO ENTER

AGREEMENT TO RULES: Participation in the **Oregon Wine Month 2017 Sweepstakes** (“Sweepstakes”) constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Oregon Wine Board (“Sponsor”), which are final and binding.

ELIGIBILITY: Sweepstakes is open to people 21 years of age or older who are legal residents of the 50 United States and District of Columbia, except where prohibited by law. Sweepstakes is subject to all federal, state and local laws and regulations and is void outside of the 50 United States and the District of Columbia and where prohibited by law. Employees of the Oregon Wine Board, their affiliated companies, licensees, advertising/promotion agencies, Oregon beverage alcohol producers, wholesalers, retailers, their immediate family (spouses or children) and persons living in the same households of such employees are ineligible.

HOW TO ENTER: No purchase necessary to enter or win. Sweepstakes is open from March 15, 2017 12:00AM PST and closes at May 31, 2017, 11:59PM PST. A link to the Sweepstakes entry form is located at <http://www.oregonwine.org/oregon-wine-month/getaway/>. The entry form requires entry of personal information such as name and email address. You may also print and mail your entry with your name, address, email address, phone number and date of birth to Oregon Wine Month Sweepstakes, c/o Oregon Wine Board, 4640 SW Macadam, Suite 240 Portland, OR 97239. Paper entries must be received no later than May 31, 2017. Limit one entry per person and per household. Entries must be legible to be valid. Sponsor and its affiliates are not responsible for typographical or printing errors, lost, late, damaged, undeliverable or misdirected entries or postage-due mail. Entry forms distributed where prohibited by law, or not obtained lawfully, will be null and void. All entries become the exclusive property of Sponsor and will not be returned.

GRAND PRIZE: One (1) trip for two to Southern Oregon. The Grand Prize package includes: two (2) nonrefundable, nontransferable roundtrip tickets on Alaska Airlines from the nearest airport to you that is served by Alaska Airlines to any airport in Oregon served by Alaska Airlines*; one (1) gift certificate for three night’s lodging; one (1) gift certificate to a local restaurant; one (1) gift certificate for two for a one-day guided wine tour; one (1) gift voucher for two theater tickets; one (1) wine tasting for two; one (1) cheese tasting for two; and one (1) \$100 gift card to offset transportation expenses. Prizes may only be used between June 15, 2017 and May 31, 2018, subject to blackout dates and availability at the time of booking. Travel arrangements and winery visits to be arranged directly by the winner. Any expenses not explicitly mentioned above are not included and are the sole responsibility of winner. Estimated prize value is \$ 3,063. Any applicable taxes are the sole responsibility of the winner. Prize is non-transferable. No substitution of prizes or cash will be awarded in lieu of specified prize.

*The travel authorization (certificate) is valid for round trip travel on Alaska Airlines flights numbered (1-999, 2000 -2999) and/or Sky West Airlines flights (3450-3499) with the exception of Havana, Cuba. Mileage Plan Miles cannot be earned or credited. First Class paid upgrades or mileage plan upgrades are allowed. Connections are also allowed (subject to fare rules). First Bag Free for Alaska Airlines Visa Signature® Cardholders. See Alaska Airlines’ checked baggage policy and flight schedules at

www.alaskaair.com for more details. Individual travel taxes may apply. Once ticketed, fare rules apply regarding changes to itinerary. The certificate is valid for one year from date of issue with no extensions permitted. The following black-out dates apply: NOV 20-27, 2017 DEC 18, 2017-JAN 2, 2018 The certificate is void if bartered or sold. If lost, the certificate may not be reissued. **SECOND PLACE PRIZES:** Three (3) second-place prizes consisting of a two-month subscription to Cellar 503's two bottles a month wine club. Estimated prize value is \$150. Any applicable taxes are the sole responsibility of the winner. Prize is non-transferable. No substitution of prizes or cash will be awarded in lieu of specified prize. Prize must be shipped where Cellar 503 is authorized to ship wine. Unauthorized states are: Alabama, Kentucky, Mississippi, Pennsylvania, Utah and Vermont.

DRAWING: One (1) Grand Prize Winner and three (3) Second Prize Winners will be chosen in a random drawing on or about June 15, 2017 from all eligible entries received. Each winner will be required to provide his/her social security number for tax purposes. All winners will be required to execute an affidavit of eligibility, tax forms, liability release and, except where prohibited, a publicity release within 72 hours of receipt of these documents. Non-compliance or return of prize notification as undeliverable will result in disqualification and an alternate winner will be selected. All prize winners must execute and return liability and publicity release prior to issuance of prize. If a prize winner is disqualified, Sponsor in its sole discretion will select a new winner. Odds of winning depend on the number of entries received.

MISCELLANEOUS: DISPUTES; GOVERNING LAW: Sponsor reserves the right to make all decisions in its sole discretion arising out of or relating to the Sweepstakes and the decisions by Sponsor are final and binding on all matters relating to the Sweepstakes. All disputes, claims and causes of action arising out of, or connected with the Sweepstakes shall be resolved individually without resort to any form of class action, and exclusively in the circuit court for Marion County in the State of Oregon. All disputes shall be governed by the laws of the State of Oregon, without regard to principles of conflict of laws.

ENTRANT: (a) Grants Sponsor permission to use some or all of prize winner's name, address, picture/likeness and similar related information for promotional purposes where not prohibited by law without compensation; (b) agrees to these rules and the decisions of the Sponsor; and (c) agrees to release Sponsor and its affiliates from all claims of liability for damages, loss, injury or death resulting from acceptance/use of the Prize or participation in the Sweepstakes.

SPONSOR/PROMOTOR: Oregon Wine Board, 4640 SW Macadam Ave, Suite 240, Portland, OR 97239. Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if any fraud, virus or other technical problem corrupts the administration, security, or proper play of the Sweepstakes, or for any other reason as determined by Sponsor in its sole discretion.

NOTICE: REMOVAL FROM MAILING LIST. Any individual (or other duly authorized person) may elect to exclude the name and address of that individual from all lists used by Sponsor to mail skill contests or sweepstakes. To elect to have an individual's name excluded from all such lists, submit a removal request in writing to: Oregon Wine Month Sweepstakes, c/o Oregon Wine Board, 4640 SW Macadam, Suite 240, Portland, OR 97239.

Oregon Wine Month program and sweepstakes are offered by the Oregon Wine Board, a semi-independent state agency managing marketing, research and education initiatives that support and advance the Oregon wine and wine grape industry.